Earl Carlson
Product Designer
Brooklyn

Experience

Product Designer, Design Manager
Feb 2015 - Present, DigitalOcean
Led a team of designers to launch a new logo and updated web platform. Designed and helped implement a new product vertical for the company. Collaborated with the product design team to create and implement a front-end styleguide across the web platform. Led initiatives to design the future of our product. Created educational materials to simply explain to new members of our design team our very technical and involved product line. Led design workshops to get diverse individuals thinking together to solve complex problems. Created a high level IA map of our entire product line. Co-led design offsite to help the two design teams resolve internal and external conflicts. Worked closely with many other areas of the business to create roadmaps, budgets, and hiring plans.

Senior Product Designer
Apr 2014 - January 2015, Nokia
Worked on a new product range, from concepting through to execution for shipping. Part of a team that created a complete system around a connected single-purpose device, with custom UI and novel physical interaction model. Worked on supporting iOS app, web front-end, cloud services, and custom map layer. Main liaison between web design team and engineering. Established and maintained a hybrid web prototyping and design workflow. Additionally, committed code to engineering git repo, introduced Foundation framework and SASS/SCSS to web front-end, filed and fixed QA issues, and daily interactions with engineering and QA.

Product Designer
Mar 2013 - Apr 2014, Wikia
Design lead for multiple components with both collocated and non-collocated engineers. Led user testing and usability studies. Worked directly with product and engineering to create a live styleguide. Part of a small team who spearheaded a full redesign for the platform. Worked in a scrum with engineering, product, and QA to implement design intent.

Interaction Designer, Front-End Developer
2009-2013, Contract
Independent contractor working with engineering teams in other locations. Designed and developed custom Shopify, Wordpress, and Squarespace sites. Worked in house at Civic Center, Skuba, and DFA in New Orleans.

Education

Bachelor of Fine Arts (New Media)
University of Michigan

Skillset

Produc Design, UI Design, Web Prototyping, Concepting, Information Architecture, Design Production, Usability and User Testing, Responsive Design, Design Strategy

Tools

Sketch, Photoshop, Illustrator, HTML, SCSS, jQuery, InVision, JIRA, Git

Contact

Email: **theearlcarlson@gmail.com**
Phone: **510-759-2547**

Website: **theearlcarlson.com**
Twitter: **@iamtec**